

# Important privacy statement regarding Cambridge Physics Experience (CPE) events

## General introduction

*The University of Cambridge and its Colleges are committed to widening participation to higher education. Each year hundreds of events are offered, including the Cambridge Physics Experience which you are attending, resulting in thousands of interactions with those considering an application to university. In order to ensure that these events are as effective as possible we conduct detailed evaluation and tracking analysis. This does not impact on an individual's current or future application in any way but enables us to continually adapt and improve our activities. We may cease to offer events and activities of which we are unable to demonstrate the effectiveness. Therefore, we greatly appreciate you taking the time to provide information and assure you that it will be handled in accordance with our privacy notice.*

Information about how your personal information will be used by us in connection with the administration of this event/activity, and for related purposes, is available at <http://www.undergraduate.study.cam.ac.uk/how-we-use-participant-data> and also at <https://www.information-compliance.admin.cam.ac.uk/data-protection/general-data>. Please contact the Outreach Office at the Cavendish Laboratory at [outreach@phy.cam.ac.uk](mailto:outreach@phy.cam.ac.uk) with any specific questions regarding CPE in the first instance.

## What we collect and why

**Before a CPE event**, we ask the person responsible for making the booking to indicate whether we need to make any special arrangements (e.g. for disabled access, religious observance etc.) Any information collected here will only be used for event organisation and will be destroyed afterwards. This is asked anonymously (i.e. without requiring the identity of the person for whom a special provision is requested) and is solely to ensure the safety and welfare of participants and the smooth running of our activities. *Choosing not to provide this information may mean we are unable to make any adjustments required for you to participate fully in the event. If you do not inform us about something for which you require adjustment, or which affects your safe participation in the event, this may result in you being unable to participate.*

We also ask for the **contact details of the person making the booking**. This is to enable us to send joining instructions for your event. We would also like to keep in touch after this event and send you details of future CPE activities which may be of interest: please tick the relevant box in the Eventbrite booking form if you are happy to be contacted for this purpose by e-mail (you can change this at any time by getting in touch using the email address above): if you wish to not be on our contact list at any future time after the event, we will remove your name from it. If you wish to discuss this on the phone, or if your situation changes at any point, please call the event team on 01223 333318; or alternatively, e-mail us on [outreach@phy.cam.ac.uk](mailto:outreach@phy.cam.ac.uk).

**After a CPE event**, we invite our visitors to participate in an on-line feedback questionnaire. The online feedback questionnaire contains the following privacy statement:

## What we collect and why

The information you provided here will be used for monitoring and research as outlined at [www.undergraduate.study.cam.ac.uk/how-we-use-participant-data](http://www.undergraduate.study.cam.ac.uk/how-we-use-participant-data) and is mainly about opinions on the day's experience and how the day may have provided information on topics associated with physics and higher education.