

Cambridge Physics Centre presents:

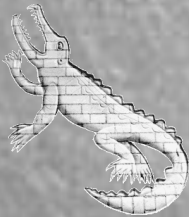
# Can science make a cyclist faster?

By Professor Tony Purnell, Department of Engineering,  
University of Cambridge and Head of Technology for British Cycling

Cycling leads most Olympic sports in its approach to technology intervention. Prof Purnell will provide an overview of how science and engineering contribute to the raw speed of all Olympic cycling disciplines. He will show that it's not just about incremental gains, but also about the avoidance of increment losses.

Sponsored by:

**IOP** Institute of Physics



Cavendish  
Laboratory

6pm on Tuesday 2<sup>nd</sup> December 2014  
Pippard Lecture Theatre, Cavendish Laboratory,  
J J Thomson Avenue, Cambridge

For directions visit

<http://www-outreach.phy.cam.ac.uk/cpc/>

No need to book, just turn up